

# Master of Science in Marketing

[Registry of Universities, Centers and Titles \(RUCT\)](#)

[Verification resolution](#)

[Accreditation or verification of the program](#)

[Self assessment report](#)

[Monitoring report \(year 2014-2015\)](#)

[Monitoring report \(year 2017-2018\)](#)

[Annex](#)

## Indicators:

<b>Access and enrollment</b>	<b>2017-2018</b>	<b>2018-2019</b>
Number of new entry places offered	30	30
total no. of students enrolled	17	11
no. of new entry enrollments	17	11
new entry enrollments as % of the total	100%	100%
Average credits enrolled per student	60	60
<b>Distribution of the students enrolled according to entry qualification</b>	<b>2017-2018</b>	<b>2018-2019</b>
UPF	1	0
Other Catalan Universities	0	0
Other Spanish Universities	3	0
Foreign universities and others	13	11
<b>Mobility</b>	<b>2017-2018</b>	<b>2018-2019</b>
# of students on mobility programs (incoming / outgoing)	0/0	0/0
<b>Satisfaction</b>	<b>2017-2018</b>	<b>2018-2019</b>
% response	58,8%	100%
Intention to repeat studies (EIL)	100%	63,6%
Teaching staff (good + excellent)	70%	64%

<b>Academic results</b>	<b>2017-2018</b>	<b>2018-2019</b>
Performance rate	100%	-
Drop-out rate	0%	-
Rate of graduation in t+1	100%	-
Efficiency rate in t	100%	-
Average duration of studies	1	-
<b>Labor market integration</b>	<b>2017-2018</b>	<b>2018-2019</b>
Rate of employment (EIL)	100%	-
Rate of alignment of the work to the studies (EIL)	100%	-