

# UPF-BSM Alumni Awards

## Rules and regulations for the UPF-BSM Alumni Awards

These Awards will be announced annually by the Fundació Institut d'Educació Contínua, owner of the Barcelona School of Management, an affiliated centre to Pompeu Fabra University (hereinafter, the UPF-BSM), the first call being the one corresponding to the academic year 2020-2021.

### 1.- Object

The awards given by UPF-BSM aim to give visibility to personal or professional projects of UPF-BSM Alumni who have made a significant contribution to society.

### 2.- Recipients and participation requirements

These awards are addressed to Alumni of any of the Masters or Postgraduate degrees with a minimum of 15 ECTS credits taught at UPF-BSM and who present projects that meet any of the following requirements:

- **Entrepreneurship.** Creating a business model that provides solutions for the improvement of society and / or global well-being.
- **Intrapreneurship.** Creation of a project that allows the reorientation of a business or an economic sector.
- **Community.** Social, sanitary and / or economic projects with a clear impact on their territory.
- **Volunteering.** Creation or contribution to relevant volunteering projects aimed at solving social and / or environmental inequalities.

Projects, individual or collective, can be unidisciplinary or multidisciplinary, from all the academic areas of the UPF-BSM (social sciences and humanities, health and life sciences, communication and information or design technologies) and must have been consolidated during the 2019-2020 academic year and count on clear indicators of the social impact they have generated.

### 3.- Modality and areas of action

In this award there is a single modality for projects that have demonstrably contributed to generating positive changes for the benefit of the community, at the political, economic, cultural, technological, environmental, sanitary, legal, and are potentially scalable and susceptible to impact to a high volume of people.

For this first edition of the UPF-BSM Alumni Awards 2020, those projects that are part of one or more of the following areas of action will be taken into consideration:

- a) Health and quality of life
- b) Sustainability and environment
- c) Gender equality
- d) Sustainable finance

### 4.- Selection criteria.

At the end of the project submission period, all the projects submitted will be evaluated in order to determine their quality taking into account the following evaluation criteria:

1. The resolution of a social problem
2. The scope of the project (geographical and / or by volume of people, groups ...)
3. The degree of innovation of the project presented.

## 5.- Awards

The winners will receive a Diploma for the best project and a 100% discount on a UPF-BSM Executive Education Course for the 21-22 academic year of a maximum cost of € 1200 for the Alumni or any another person from the awarded team.

## 6.- Calendar

- **Submission of applications:**  
Nominations, individual or collective, can be submitted until April 30, 2021.  
In order to apply, please send the information should be submitted using this [form](#).
- **Information to be delivered:**
  - a) Document 1 with the following information:
    - i. Alumni details (and, if applicable, other people who are part of the project, maximum 4): name and surname and e-mail.
    - ii. Summary of the initiative or action that includes a description, objectives, results and scope.
    - iii. Specify the scope of action: (multi-response)
      - Health and quality of life
      - Sustainability and environment
      - Gender equality
      - Sustainable finance
  - b) ANNEX. Documentation and / or evidence of the activities carried out on issues of social impact. (PDF file)

### •Verdict

The awards will be announced at an event to be held at UPF Barcelona School of Management in May or June 2021 (date to be determined) and will be disseminated on corporate communication channels (social networks, UPF Barcelona School website of Management, Brief newsletter and others).

A total of 1 UPF-BSM Alumni Awards will be awarded in this edition.

## 7.- Confidentiality

The information provided will be treated with absolute confidentiality, limiting its use to the evaluation of the Jury.

## 8.- Jury

The Jury will be made up of the following people:

- Dean of the UPF Barcelona School of Management and / or vice dean
- Head of Strategy and Entrepreneurship
- A representative of the alumni proposed by Alumni of the UPF Barcelona School of Management
- Expert in each of the areas of knowledge of the UPF Barcelona School of Management
- Expert in the field of Innovation

The person in charge of the Alumni Department of the UPF Barcelona School of Management will act as a secretary of the Jury.

The Jury may request the information or advice it deems appropriate for the academic and administrative units of the UPF Barcelona School of Management and may declare the Awards void.

The Jury may summon the finalists to a previous interview.

## **9.- Right of image and dissemination of the name and surnames**

Participants who have been awarded the UPF-BSM ALUMNI AWARDS expressly authorize and consent the UPF-BSM to reproduce, use, publish and disseminate their image in any media, including the internet and UPF-BSM social networks, with advertising and promotional purposes in relation exclusively to their status as finalists of these UPF-BSM ALUMNI AWARDS, without these activities conferring on them the right to remuneration or any benefit, with the exception of the delivery of the prize in accordance to these rules and regulations.

## **10. Intellectual and industrial property rights**

Each participant in the UPF-BSM ALUMNI AWARDS guarantees UPF-BSM to be the author and holder of all the rights, both intellectual and industrial property (brands, logos, designs, contents ...) that are included or used in the submitted projects. The participants state that they do not infringe the intellectual, industrial or any other right that any third party may have in Spain or abroad over the contents, exempting UPF-BSM from any responsibility. UPF-BSM will not be liable for non-compliance with any rule or any breach of third party rights committed by participants under the UPF-BSM ALUMNI AWARDS.

## **11.- Data protection**

### **11.1.- Basic information on Data Protection.**

**11.1.1.- Responsible:** The person responsible for the processing of the personal data of the participant in the UPF-BSM ALUMNI AWARDS is the INSTITUTE OF CONTINUOUS EDUCATION FOUNDATION (hereinafter, "UPF-BSM"), a private foundation that owns the private teaching center of higher education, an affiliated centre to Pompeu Fabra University called "Barcelona School of Management", with registered office in Barcelona, C / Balmes, 132.134, 08008 and with contact email for the purpose of personal data protection [rgpd@bsm.upf.edu](mailto:rgpd@bsm.upf.edu).

### **11.1.2.- Purposes and legitimacy:**

UPF-BSM will process the personal data of the participants, by virtue of the execution of the present legal bases to regulate the participation in the UPF-BSM ALUMNI AWARDS, with the following aims:

- To analyse the adequacy of the participant and to be able to carry out an allocation process for the possible concession of the prize.
- To fulfil the rights and obligations that the UPF-BSM ALUMNI AWARDS implies for the UPF-BSM and for the participant.

**11.1.3.- Recipients:** The personal data of the participant will not be transferred to third parties except for legal obligations or where applicable and provided that this access and processing of data is essential for the provision of a specific service to UPF-BSM. Under this scenario, UPF-BSM will in any case sign the corresponding contract with each of these third parties, which will process the data exclusively for the purposes determined in each case.

**11.1.4.- Preservation of data:** The personal data of the participant will be preserved during the fulfilment of the rights and obligations assumed by UPF-BSM and by the participant described in the present legal bases. And once this is completed, the time required to comply with the applicable legal obligations.

**11.1.5.-Rights:** The participant may at any time exercise their rights of access, rectification, deletion, limitation of processing, data portability and opposition.

For the exercise of such rights, the participant may send his application, attaching a copy of his passport ID or any other valid document that identifies him or her, to Balmes 132-134, 08008, Barcelona; or via the following email address: [rgpd@bsm.upf.edu](mailto:rgpd@bsm.upf.edu).

In any case, the participant has the right to file a complaint with the Spanish Data Protection Agency if it deems it appropriate.

### **11.2.- Additional Information**

You can obtain additional information in the UPF-BSM privacy policy published on the UPF-BSM website:

<https://www.bsm.upf.edu/ca/politica-de-privacitat>

Barcelona on February 22, 2021.

Contact: [premisAlumni@bsm.upf.edu](mailto:premisAlumni@bsm.upf.edu).