
Practical Data Science

Professor: Alberto Santini

Office hours: by appointment

Course Type: Elective

Credits: 4 ECTS

Term: Third

Course Description

This course is an introduction to Data Analytics and Machine Learning. We focus on problems that are independent of specific context or area of application; for example: how to determine which model works best among a set of candidates, how to correctly estimate the accuracy of a model, how to make our models generalise well to new data.

We present a minimal statistical framework used to understand learning, and then dive deeper into two main problems in supervised learning: regression (predicting numbers) and classification (predicting non-numeric labels).

Objectives

To attain proficiency in the following areas:

- General competences:
 - Analyse and manipulate data: data reading, cleaning, visualisation and exploration.
 - Learning from a mathematical and statistical perspective; supervised, unsupervised and reinforcement learning problems.
 - Modelling: selecting, evaluating and comparing models. Bias and variance of an estimator.
 - Regression and classification problems from the Machine Learning point of view.
 - End-to-end Machine Learning pipelines using Python.
- Specific methods and concepts:
 - Estimating a relationship: models, hypothesis and loss functions, bias and variance, over- and under-fitting.
 - Training a model: gradient descent and stochastic gradient descent.

MSc in Management

- Performing model selection via hold-out, cross-validation, and the bootstrap. Hyperparameter tuning.
- Regularisation: Ridge- and LASSO-regularised regression models.
- Classification: possible loss functions; linear, non-linear and tree-based models.
- Tools:
 - Using Python and Jupyter notebooks.
 - Basic familiarity with data libraries, including pandas, pyplot, seaborn.
 - Basic familiarity with ML libraries, including sklearn.

Methodology

Classes are both frontal lectures and practical laboratories, in a roughly 50-50% proportion. The lab classes complement the theory ones, by getting the students familiarised with the Python programming language and its main data science libraries.

The competences, the learning outcomes, the assessment elements and the quality of the learning process included in this Teaching Plan will not be affected if during the academic trimester the teaching model has to switch either to an hybrid model (combination of face-to-face and on-line sessions) or to a complete on-line model.

Evaluation criteria

Three elements concur in the final mark:

- Participation. 20% of the mark.
- Project work. 30% of the mark. Students will apply their knowledge to a real-life problem. They are expected to use the computer tools they learnt to use during the lab classes.
- Final exam. 50% of the mark. Contains questions about theory only.

Only the final exam and the participation marks are carried over to an eventual re-take. There is no retake for the project work.

Students are required to attend 80% of classes. Failing to do so without justified reason will imply a Zero grade in the participation/attendance evaluation item and may lead to suspension from the program

MSc in Management

Students who fail the course during the regular evaluation are allowed ONE re-take of the evaluation, in the conditions specified above. If the course is again failed after the retake, the student will have to register again for the course the following year.

In case of a justified no-show to an exam, the student must inform the corresponding faculty member and the director(s) of the program so that they study the possibility of rescheduling the exam (one possibility being during the “Retake” period). In the meantime, the student will get an “incomplete”, which will be replaced by the actual grade after the final exam is taken. The “incomplete” will not be reflected on the student’s Academic Transcript.

Plagiarism is to use another’s work and to present it as one’s own without acknowledging the sources in the correct way. All essays, reports or projects handed in by a student must be original work completed by the student. By enrolling at any UPF BSM Master of Science and signing the “Honor Code,” students acknowledge that they understand the schools’ policy on plagiarism and certify that all course assignments will be their own work, except where indicated by correct referencing. Failing to do so may result in automatic expulsion from the program.”

Reading Materials/ Bibliography/Resources

A great reading is the book “An introduction to Statistical Learning”, freely available on-line. In the book you will most of the theory topics covered by this course, and many more.

The interested student could then progress to the more advanced “Elements of Statistical Learning” (also freely available on-line).

A good book for the practical part is “Introduction to computation and programming using Python”. The “Scipy lecture notes” can also prove very valuable.

Other good books are “Python for Data Analysis”, by McKinney, and “Building Machine Learning Systems with Python”, by Richert and Coelho.

In general, a student attending all classes will not need any book to pass this course. The professor will provide the students with the Jupyter Notebooks used as interactive lecture notes.

Bio of Professor

Alberto Santini joined the Department of Economics of UPF in September 2017, where he is a tenure-track “Juan de la Cierva” assistant professor. Before, he was a Postdoctoral Researcher at RWTH Aachen. He obtained his PhD from the University of

MSc in Management

Bologna. His main research interests are in the field of Operational Research and Machine Learning. Find his full cv at <https://santini.in/>