

# **BSM Awards for the best master's/postgraduate theses or projects**

## **CONDITIONS**

These Awards will be given each year by the UPF Barcelona School of Management, a centre attached to Pompeu Fabra University.

They are awards for students on any of the master's or postgraduate courses taught at UPF Barcelona School of Management in the academic year 2020-2021. Students must meet the conditions stipulated in the "Projects and candidates" section of these conditions.

The general aim is to give prominence to master's/postgraduate theses or projects related to UPF Barcelona School of Management strategic areas.

## **Categories**

**1. Award for the best research project**

This award aims to recognise a research thesis developed within a master's or postgraduate programme and which stands out for its contribution to improving knowledge in its field of study.

**2. Award for the best knowledge transfer project**

This award seeks to recognise a master's or postgraduate thesis that contributes significantly to knowledge transfer outside the academic field, whether to the productive sector or to society at large.

**3. Award for the best interdisciplinary project**

This award is given to the master's or postgraduate project that bring together the learning of students from different disciplines, industries, subjects or programs in order to recognise teamwork and individual contributions to an overall project analysed and developed from different perspectives.

**4. Award for the best gender project**

The award for the best gender perspective project seeks to recognise a master's or postgraduate thesis that develops a gender sensitive approach and helps identify and prevent the production or increase of gender inequalities.

**5. Award for the best ethics, social responsibility, planetary well-being, or similarly-themed project**

The award seeks to recognise a master's or postgraduate thesis that deals with topics related to ethics, social responsibility or planetary well-being to contribute to the advancement of society and organizations.

**6. Award for the best cultural project**

The award seeks to recognize a master's or postgraduate thesis in the cultural field that contributes to the improvement of society and organizations.

**7. Award for the best innovative business initiative in collaboration with Vita Student**

The award for the best innovative business initiative seeks to recognise a master's or postgraduate project that presents a business plan, product or service with substantially innovative content that may include new ways of doing things and using technology.

## **Award**

Diploma for the best project or thesis in any of the award categories.

## **Projects and candidates**

The individual or group master's or postgraduate theses or projects may be unidisciplinary or multidisciplinary in any of the academic fields at UPF Barcelona School of Management (social sciences and humanities, health and lifesciences, information and communication technologies or design).

The following UPF Barcelona School of Management students may be candidates for the awards in any of the categories:

They have produced a thesis or project, preferably real, which due to its importance, originality, implications or contributions deserves to be specially recognised.

1. They have produced a master's or postgraduate thesis or project during the academic year 2020-2021 in any of UPF Barcelona School of Management's master's or postgraduate courses.
2. The master's or postgraduate thesis or project is an original work with a mark of at least 7.5.
3. The language in which the master's or postgraduate project or thesis is produced may be Catalan, Spanish or English.

### **Entries: deadlines and submission**

Individual or group entries may be submitted by 12 July 2021.

The master's or postgraduate project report or thesis must be sent in a single file in PDF format through the form [https://form.jotform.com/upf\\_bsm/premis-tfm](https://form.jotform.com/upf_bsm/premis-tfm) in accordance with the rules for presentation of UPF Barcelona School of Management master's or postgraduate theses or projects.

Entries may also be submitted at the request of the academic directors of UPF Barcelona School of Management master's or postgraduate courses, when they consider a master's or postgraduate project or thesis submitted by a student to merit being entered for the awards in any of the categories. These entries must be authorised in writing by the student or students that authored or performed the project or thesis in question.

The awards will be presented in a ceremony that will take place at UPF Barcelona School of Management in the first term of the academic year 2021-22 and will be publicised through the corporate communication channels (social networks, UPF Barcelona School of Management website, Breus internal newsletter and others).

A single winning application will be proposed for each award category.

### **Confidentiality**

The information related to the non awarded candidates will be treated completely confidentially and used solely for assessment by the jury.

### **Jury: members and decision**

The jury will be made up of the following people:

- Dean of UPF Barcelona School of Management.
- Associate Dean for Research and Knowledge transfer of UPF Barcelona School of Management.
- An UPF Barcelona School of Management expert in any of the categories.

UPF Barcelona School of Management Head of Teaching Innovation will act as the jury's secretary.

The jury may request the information or advice it deems appropriate from UPF Barcelona School of Management's academic and administrative units and may decide not to issue awards for all or some of the categories.

The jury may call the shortlisted candidates to attend a prior interview.