

MASTER OF SCIENCE IN MARKETING

[REGISTRY OF UNIVERSITIES, CENTERS AND TITLES \(RUCT\)](#)
[VERIFICATION RESOLUTION](#)
[ACREDITATION OR VERIFICATION OF THE PROGRAM](#)
[SELF ASSESSMENT REPORT](#)
[MONITORING REPORT \(YEAR 2014-2015\)](#)
[MONITORING REPORT \(YEAR 2017-2018\)](#)
[ANNEX](#)

INDICATORS

ACCESS AND ENROLLMENT ACADEMIC AND GENERAL SECRETARY'S OFFICE	2017-2018	2018-2019	2019-2020
Number of new entry places offered	30	30	30
Total no. of students enrolled	17	11	15
no. of new entry enrollments	17	11	15
new entry enrollments as % of the total	100%	100%	100%
Average credits enrolled per student	60	60	60
DISTRIBUTION OF THE STUDENTS ENROLLED ACCORDING TO ENTRY QUALIFICATION ACADEMIC AND GENERAL SECRETARY'S OFFICE			
	2017-2018	2018-2019	2019-2020
UPF	1	0	0
Other Catalan Universities	0	0	1
Other Spanish Universities	3	0	0
Foreign universities and others	13	11	14

MOBILITY INTERNATIONAL OFFICE	2017-2018	2018-2019	2019-2020
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% of own students that embark on mobility programs	0/0	0/0	0/0
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SATISFACTION QUALITY	2017-2018	2018-2019	2019-2020
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% response	58,8%	100%	26,7%
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Intention to repeat studies (EIL)	100%	63,6%	25%
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Teaching staff (good + excellent)	70%	64%	50%
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ACADEMIC RESULTS ACADEMIC AND GENERAL SECRETARY'S OFFICE	2017-2018	2018-2019	2019-2020
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Performance rate	100%	97,4%	-
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Drop-out rate	0%	-	-
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Rate of graduation in t+1	100%	90,9%	-
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Efficiency rate in t	100%	100%	-
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Average duration of studies	1	1	-
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**LABOR MARKET INTEGRATION
CAREER SERVICES**

2017-2018

2018-2019

2019-2020

Rate of employment (EIL)

100%

100%

-

Rate of alignment of the work to the studies (EIL)

100%

100%

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