



BARCELONA
SCHOOL OF
MANAGEMENT

SSC

MASTERS
OF SCIENCE

MC

MM

**MORE THAN
A LEARNING
EXPERIENCE**

MASTERS OF SCIENCE

- International Business
- Marketing
- Finance and Banking
- Management

Business Analytics
Entrepreneurship
Marketing
Operations and Supply Chain Management

A SCHOOL
WITH A GLOBAL
PERSPECTIVE

02

UPF BARCELONA SCHOOL OF MANAGEMENT



A SCHOOL
WITH A GLOBAL
PERSPECTIVE

UPF & RANKINGS

TIMES
HIGHER
EDUCATION
(THE) 2021



BARCELONA
SCHOOL OF
MANAGEMENT

15th

BEST UNIVERSITY IN THE
WORLD AMONG THOSE
UNDER 50 YEARS OLD

1st in Spain and 7th in Europe.
Times Higher Education under
50 ranking (2021)

AMONG THE 100 TOP
UNIVERSITIES IN THE
WORLD IN ECONOMICS.
QS Ranking (2021)

AMONG THE 400
TOP UNIVERSITIES
IN THE WORLD.

University of Shanghai Ranking (2020)

1st SPANISH UNIVERSITY

(152TH WORLDWIDE
AND 65TH IN
EUROPE).
TIMES HIGHER
EDUCATION
RANKING (2021)

Part of Pompeu Fabra University's mission is to deploy a rigorous, innovative and personalized educational model, as well as becoming a research university at the forefront of scientific discoveries and innovations and an international leader in social transformation and innovation. Distinguished by the Ministry of Education as a Campus of International Excellence (Campus de Excelencia Internacional - CEI), Pompeu Fabra University also stands out in leading rankings.

AMBA ACCREDITATION



In 2020 we became one of the 10 centres accredited by **AQU Catalunya**, the university system quality agency.

This institutional accreditation endorses the teaching quality of all our university courses.

In 2021, the international Association of MBAs recognized the academic quality and reputation of our EMBA and Master of Science in Management programs. **The AMBA accreditation places us among the world's leading management schools**

We are also in the process of obtaining EQUIS accreditation, an organization which certifies internationally recognized business schools.

A SCHOOL WITH A GLOBAL PERSPECTIVE

We understand management from a perspective based on facts, interdisciplinary knowledge and humanist and social perspective. At UPF Barcelona School of Management we look for students who seek challenges. Students who want to take the leading role in their learning process and be part of a school where talented people become key players in the future of companies and organizations. You will acquire the knowledge and the necessary tools to provide ground-breaking solutions for a changing future and also for yourself. We will help you find and succeed in the search for your best self as a professional connected to a global environment.

A personalized
education

A multidisciplinary
talent ecosystem

An international
experience

Connection with
the professional
world

Professors known for their
academic excellence and
professional prestige

Masters of Science programs bring together students from more than 30 different countries each year. You will learn to work in an international environment to leverage the power of diversity and communicate with people from many different backgrounds. In this diverse international environment, you will develop a deep understanding of business from a global perspective.



BE PART OF
THE BARCELONA
ATTITUDE

BARCELONA

Barcelona is not only a vibrant, cosmopolitan city, but also one of the largest university communities in Europe. With seven universities, more than 200,000 students and around 12,500 lecturers, it is a powerful hub for scientific research and technical and academic talent.

Considered the third most innovative city in Europe (Innovation Cities Index, 2019), it is an international magnet for the business and entrepreneurial base. Spearheading industry 4.0, creativity and innovation makes it one of the preferred European cities for setting up startup companies (The State of European Tech 2018 by Atomico) with a greater volume of investment received for new companies in recent years.

Multinationals from all around the world, from the USA to Australia, such as Facebook, Moodle, Siemens, Lidl and N26, have chosen Barcelona to host their tech centres.

The quality of life, the city's infrastructure and efficient connections with Europe and the entire Mediterranean area, are advantages that put the Catalan capital in an attractive position in the European framework.

The 3rd most preferred city in Europe to set up startups and the 5th for digital talent

8TH BEST CITY IN THE WORLD.





07

Number of inhabitants 2021

1.664.182

Foreign residents – 22%

Universities



71 Museums and exhibition centres

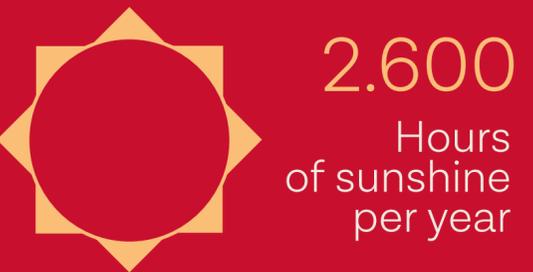
191 Theatres and cinemas

22 Music festivals

Universities students + 200.000

41 Libraries

10 Beaches



90 Parks

100 Sporting facilities

Public transport

12 Metro lines

6 Tram Lines

101 Bus Lines

OUR
CAMPUS

08

BALMES BUILDING

UPF Barcelona School of Management teaches a large part of its masters and postgraduate courses in the Balmes Building in central Barcelona.

The Balmes Building owes its name to its strategic location on Balmes street, which is located in the heart of Barcelona in one of the city's main thoroughfares.

In the Balmes Building, all UPF-BSM students can use the common spaces such as Koiné, where there is a study room and a coworking space for students, and enjoy views of Barcelona from the rooftop terrace.



OUR
CAMPUS

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CIUTADELLA CAMPUS

Located just a few metres from Ciutadella Park and only 200 metres from the sea, the Ciutadella Campus is UPF's largest urban site. It comprises six unique buildings, which are connected one to another by a series of broad walkways and terraces.

The campus is home to UPF's prestigious Department of Economics and Business in addition to various innovation and research centres.



PRACTICALLY
FOCUSED AND
INTERNATIONALLY
ORIENTED

OUR MSC PROGRAMS

UPF Barcelona School of Management's Masters of Science programs provide training in business, management and economics, and combine academic excellence with hands-on business practice. They are jointly offered by UPF Barcelona School of Management and the top-ranked UPF Department of Economics and Business and they will prepare you to become a highly qualified professional, ready to successfully navigate a constantly changing business world.

Our Masters of Science feature an innovative curriculum based on an empirical methodology. Practically focused and internationally oriented, they seek to develop an integrated and critically-aware understanding of management and organizations in students.

Additionally, due to its academic quality and reputation, the MSc in Management has been awarded with the AMBA accreditation. Only 3 universities in Barcelona, and 6 in Spain have this seal.

MAIN FEATURES

- Officially accredited: recognized by the Spanish Ministry of Education and the European Higher Education Area (EHEA)
- Fully taught in English
- Full-time programs
- 60 ECTS
- Based on the scientific method
- Methodology: lectures, practical case studies, individual exercises, group-based activities, presentations, in-class discussions

A RENOWNED FACULTY

A teaching body made up of an international mix of UPF academics, researchers and eminent professionals from different sectors.

A rich learning experience provided by teaching staff trained at the world's best universities: London School of Economics, INSEAD, Oxford, Harvard, MIT and Stanford.

ADDITIONAL FEATURES

Double Degrees

All our Masters of Science allow the option of studying for double degrees in collaboration with different universities around the world.

QTEM Program

UPF-BSM is the only institution in Spain admitted by QTEM (Quantitative Techniques for Economics and Management Network).

The QTEM program is an extension of the **MSc in Management (and specializations)** and the **MSc in Finance and Banking at UPF-BSM**. It gives you the opportunity to study abroad at international leading universities that are leaders in the field of economics and do internships in international partner companies.

After completing the program, you will receive the QTEM Network Certificate and the Official Master's Degree awarded by Pompeu Fabra University.

Brush-up courses: setting you up for the term

Our MSc programs include free refresher courses to align your knowledge with the master's requirements. Secure the basics before the course start meeting your future classmates.

Career Development Program

You will have the opportunity to attend sessions, workshops and recruitment events to empower you to embark on your professional career.

Spanish Course

By studying a Master of Science with us you will benefit from a one-term, free Spanish course at UPF's Language school.

Visits, talks and much more

During your experience as an MSc student you will have the opportunity to join networking events, company visits, team-building activities, seminars, workshops and many other activities to know better Barcelona and its professional and cultural environment.

WHO WILL
YOU STUDY
WITH?



MSC STUDENTS

8%

North America

Canada
United States

47%

Europe

Albania
Austria
Croatia
Denmark
Estonia
France
Germany
Greece
Italy
Lithuania
Netherlands
Norway
Poland
Portugal
Russia
Switzerland
Turkey
Ukraine

11%

Spain

1%

Africa

Libya

21%

Asia

China
India

12%

Latin America

Dominican Republic
Ecuador
Honduras
Mexico
Paraguay
Venezuela

89%

INTERNATIONAL STUDENTS

STUDENTS PROFILE

24 AVERAGE AGE

2,5 AVERAGE YEARS WORKING EXPERIENCE

MSC STUDENTS



Franziska Schöffler
Germany
MSc in Management

Being a student of such a well-known and networked university makes me very proud. You can see by yourself how the university goal is not only to teach, but also to help students to develop themselves at a professional and personal level. One example is the Career Services department, which organizes a lot of networking events. The staff is always available for any questions or doubts.



Yannik Stumm
Germany
MSc in Marketing

I chose the MSc in Marketing due to the number/data-driven approach of the program and the fact that the core and elective courses available combined various marketing areas. In addition to this, the activities we had in the Career Development Program were overall really good. It was an amazing experience that went by way too fast, the international friends and connections I made are invaluable. Even though there are things that can be improved, I would always make the decision to come to Barcelona and study at UPF Barcelona School of Management again.



Evan Derian
United States
MSc in International Business

I would say that the most valuable aspects of my relationship with the UPF Barcelona School of Management are the personal connections I've established with my professors and fellow classmates. The program size (just 32 students) makes it a lot easier to get to know everybody on a personal level. Also, the international student body enhances our discussions and learning experience immeasurably.



Paula Valero
Spain
MSc in Finance and Banking

The program gives you multiple options in terms of module selection which allows each student to decide their own learning path. I came to UPF Barcelona School of Management with extremely basic finance concepts and my learning curve has risen in the past months. One thing I will mainly highlight from the Master, is the focus on communication skills by acquiring the ability to speak accurately and confidently in public and deliver high-quality presentations. Overall, my experience was unique. I never thought there would be so much diversity, in terms of student background and culture, concentrated in a single room. As a general small class, we managed to learn and grow in an extremely friendly environment and support each other in our journey.

THE STUDENTS SAY...



MAS

MASTERS
OF SCIENCE

MSC IN INTERNATIONAL BUSINESS

This course will help you...

1

Acquire the management skills required to communicate and negotiate in a multicultural business environment.

AT A GLANCE

- 12-month program
- Business Trip
- Curricular internship
- Double Degrees
 - EBS Business School (Germany)

2

Understand and implement commercial, financial, human resources and operational strategies.

CAREER PROSPECTS

- Import-Export Management
- International Entrepreneurship
- International Expansion Department
- International Logistics
- International Marketing and Research Consulting
- International Sales Management
- Management of Foreign Subsidiaries

3

Master the analytical tools used in preparing and implementing International Business Plans.

The Master of Science in International Business inspires you to operate in international markets, to manage cross-cultural teams and to communicate and negotiate internationally.

Jointly offered with



MSC IN MARKETING

This course will help you...

1

Bring you closer to the world of marketing, using the most up-to date analytical tools and the contributions of professionals active in the sector.

2

Benefit from a teaching staff made up of top-level professors from national and international universities and working professionals.

3

Innovate and adapt to the professional reality of the moment: its academic contents are updated every year, drawing on new trends in marketing (digital marketing, Big Data, etc.).

AT A GLANCE

- 9-12 month program
- Curricular or Extracurricular internship
- Elective courses
- Double Degrees
 - EBS Business School (Germany)
 - HSE Saint Petersburg (Russia)

CAREER PROSPECTS

- Brand Management
- Communication Management
- Digital Marketing
- Internet and Social Marketing
- Market Research
- Marketing Consulting
- Retailing
- Marketing Departments in any sector

The Master of Science in Marketing will inspire you the magic of marketing backed up with scientific rigour. You will develop an innovative, up-to-the minute, comprehensive view of the new trends in this dynamic sector.

PRE-TERM
2 WEEKS

1st TERM
SEP - DEC

2nd TERM
JAN - MAR

3rd TERM
APR - JUN

Program contents

Brush-up Courses

Strategic Marketing Planning

Consumer Insights: Market Research

Brand Management

Communication

Elective Courses

MSc Thesis

Internship

Off-Program Activities

Career Development Program

Optional Spanish Course

MSC IN FINANCE AND BANKING

This course will help you...

1 Obtain a deep understanding of how financial markets and financial institutions work.

AT A GLANCE

- 9-12 months program
- Curricular or Extracurricular internship
- Elective courses
- CFA member
- QTEM program
- Double Degrees

2 Learn how to make the best investment and financing decisions in a corporation.

- EBS Business School (Germany)
- Washington University in St. Louis (USA)
- HSE Saint Petersburg (Russia)

3 Master the most recent tools and techniques used by financial analysts.

CAREER PROSPECTS

- Business Consultant
- Central Bank Employee
- Commercial Bank Manager
- Corporate Financial Services
- Investment Banker
- M&A Advisor
- Private Equity Manager
- Treasury Manager
- Financial Analyst

The Master of Science in Finance and Banking provides you with the necessary skills for solid decision-making in finance, banking and financial regulation.



Member of

	PRE-TERM 2 WEEKS	1st TERM SEP - DEC	2nd TERM JAN - MAR	3rd TERM APR - JUN
Program contents	Brush-up Courses	Core Courses: Basics of Finance and Banking	Elective Courses: — Financial Analytics — General Electives — Professionalization Courses	Internship
		MSc Thesis		
Off-Program Activities		Career Development Program	Optional Spanish Course	

MSC IN MANAGEMENT

It is offered in 5 specializations

1 GENERAL MANAGEMENT

AT A GLANCE

- 9-12 months program
- Curricular or extracurricular internship
- Elective courses
- QTEM program
- Double Degrees
- EBS Business School (Germany)
- HSE Saint Petersburg (Russia)

2 BUSINESS ANALYTICS

3 ENTREPRENEURSHIP

4 MARKETING

5 OPERATIONS AND SUPPLY
CHAIN MANAGEMENT

AMBA ACCREDITACION

The MSc in Management is one of UPF-BSM's programs accredited by AMBA. The AMBA accreditation recognizes the quality, reputation and academic excellence of this Master of Science.

The Master of Science in Management focuses on the pillars of business management while providing solid understanding of organizations as a whole.

Member of:



Accredited by



PRE-TERM
2 WEEKS

1st TERM
SEP - DEC

2nd TERM
JAN - MAR

3rd TERM
APR - JUN

Program contents

Brush-up Courses

Analytical Tools

8 Elective Courses

Management Theory

MSc Thesis Advising

MSc Thesis

6 Elective Courses

MSc Thesis

Internship

Off-Program Activities

Career Development Program

Optional Spanish Course

SPECIALIZATION IN GENERAL MANAGEMENT

This course will help you...

1 Obtain a cross-functional approach to management.

2 Provide in-depth knowledge of analytical tools applied to management.

3 Learn the required technical and managerial skills for key decision-making processes.

CAREER PROSPECTS

- Business Analysis
- Business Development
- Digital Analysis
- Market Research
- Supply Chain Management
- Strategic Consulting
- Strategic Management
- Strategic Planning

With the Master of Science in Management you will gain in-depth knowledge in strategic, analytical & innovative management.

SPECIALIZATION IN BUSINESS ANALYTICS

This course will help you...

1 Understand the role of business analytics within the context of an organization.

2 Apply state-of-the-art analytical tools to business consultancy and strategic decision-making.

3 Connect the existing techniques, functional knowledge and applications within an organization.

CAREER PROSPECTS

- Consulting
- Data Analysis
- Digital Analysis
- Supply Chain Management
- Financial Forecasting
- Market Research

The specialization in Business Analytics provides you with the necessary analytical and managerial skills required to transform strategic plans into business decisions.

SPECIALIZATION IN MARKETING

This course will help you...

- 1 Understand the latest marketing trends and techniques from an analytical approach.
- 2 Develop skills such as business creativity, team collaboration and corporate commitment in the field of marketing management.
- 3 Anticipate and identify today's consumer needs and communicate them in an innovative way.

CAREER PROSPECTS

- Brand Management
- Communication Management
- Digital Marketing
- Internet and Social Marketing
- Market Research
- Marketing Consulting
- Marketing departments in any sector
- Retail

The specialization in Marketing provides you with the technical and creative skills needed to satisfy customer needs from a strategic, managerial and empirical perspective.

SPECIALIZATION IN ENTREPRENEURSHIP

This course will help you...

- 1 Execute all the functions laid out in a business plan: marketing strategy, supply chain management and fundraising.
- 2 Develop key entrepreneurial skills: risk seeking, opportunity identification, creativity and talent management.
- 3 Learn how to apply innovation strategies within existing organization departments.

CAREER PROSPECTS

- Business Plan Analyst
- Consulting
- Entrepreneur
- Intra-entrepreneur
- Marketing departments in any sector
- Product development
- Start-up jobs

The specialization in Entrepreneurship provides you with the knowledge and strategies to transform innovation into corporate opportunities. Turn a new idea into a business plan.

SPECIALIZATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT

This course will help you...

- 1 Obtain a profound understanding of the processes and techniques for developing operations strategy, managing operations, and supply chain activities.
- 2 Learn to foster a relationship between supply chain management and other operations departments within an organization.
- 3 Apply your knowledge by undertaking a work-based project in conjunction with industry, connecting the existing techniques, functional knowledge and applications within an organization.

The specialization in Operations and Supply Chain Management provides you with the skills required to achieve effective operations and supply management in today's global and highly competitive markets.

CAREER PROSPECTS

- Business Analysis
- Business Development
- Digital Analysis
- Market Research
- Supply Chain Management
- Strategic Consulting
- Strategic Management
- Strategic Planning





UPF-BSM SERVICES

STUDENT'S ROOM

FEEL AT HOME

As a UPF-BSM student you will have access to your Student's Room within the e-Campus, the UPF-BSM online portal. A space where you will find:

Information on how to activate your Student Email

Your new account where you will receive all the information and news of your program.

Information on the Student Services Area

We will offer you advice and guidance on the activities carried out at UPF-BSM.

International Students

With all the information of interest to manage your arrival in Barcelona.

Access to Welcome activities

Webinars on visa requirements, meeting with your Program Manager, webinars with Career Services, among others.

Contacts of interest

A list of useful contacts of the team who will guide you and provide you support during your studies at UPF-BSM.



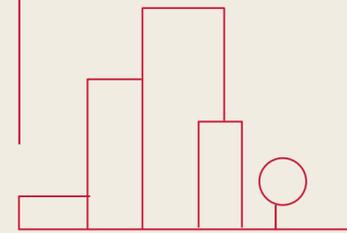
CAREER SERVICES

MAXIMIZING YOUR PROFESSIONAL IMPACT

The mission of the Career Services team is to empower you to embark on your professional career with a clear direction and the appropriate equipment to transform yourself and the world around you.

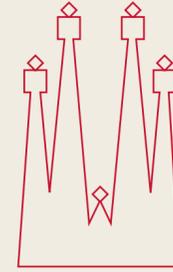
We know every student is unique and we work in that direction with a team of trained professionals who will assist you through all stages of the adventure you are about to begin, by providing training and resources, coaching and opportunities for connecting with experts and employers.





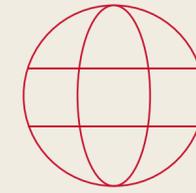
+180

internship companies



68%

internships in Spain



39%

internships worldwide

CAREER SERVICES

MAIN FEATURES

THE CAREERS TEAM

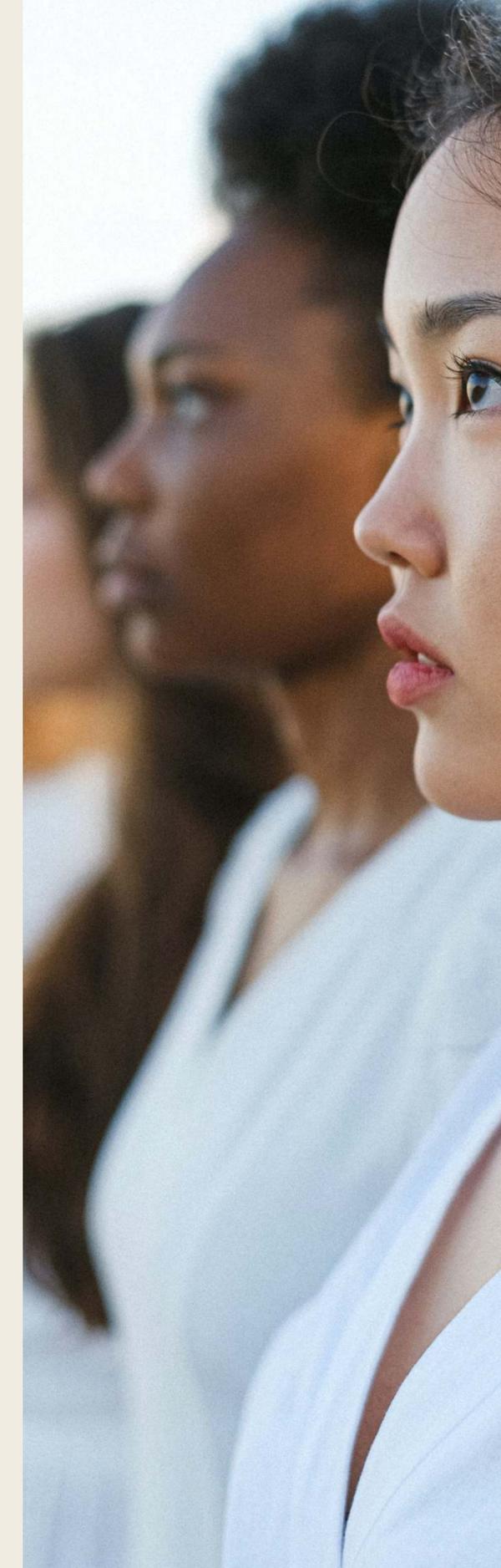
- Maintains an active relationship with companies and organizations.
- Promotes students as candidates.
- Provides resources, tools and training for professional development.
- Offers opportunities for networking with potential employers and alumni.
- Manages internship agreements.

WHAT DO WE OFFER YOU?

- Company presentations
- Career development courses
- Recruitment talks
- Group training sessions
- Networking events
- One-to-one career counselling sessions

These are just some of the companies that have placed their trust in our students in recent years:

- PWC
- UNILEVER
- DANONE
- PUMA
- IBERIA
- PROCTER & GAMBLE
- ROVIN MERGERS & ACQUISITIONS ADVISORS
- HENKEL IBERICA
- ACCENTURE
- UNITED NATIONS
- ANTALIS
- BANC SABADELL
- LE MERIDIEN
- SEAT
- SELLBYTEL
- PRONOVIAS
- BMW
- COTY



UPF-BSM
SERVICES

ALUMNI SERVICES

YOUR NETWORKING PLATFORM

The more than 25,000 alumni are an essential part of UPF-BSM talent ecosystem. The creation of a network of diverse and heterogeneous talent promotes connections and generates opportunities between UPF-BSM alumni through multiple initiatives. Among other activities, alumni can play a key role in acting as references and mentors to current students, as well as being in a privileged position to detect and recruit valuable talent for their organizations.

The Alumni Program is built and developed on 3 main pillars:

KNOWLEDGE

Activities and contents to update both academic and cross-cutting knowledge and keep abreast of the issues and trends with the most global impact.

SKILLS

Sessions and resources to develop the most relevant skillset for the more up-to-date than ever professionals.

COMMUNITY

Spaces and opportunities to develop personal and professional relationships.

Alumni have access to a unique Alumni Platform (www.alumni.bsm.upf.edu) to benefit from staying up to date with knowledge and skills, finding and sharing professional and personal opportunities and having at your disposal a large directory of former colleagues from your specialization and others.



BARCELONA
SCHOOL OF
MANAGEMENT
ALUMNI

APPLICATION AND ENROLLMENT

APPLICATION CHECKLIST

To be considered for admission you must submit a series of documents that the Admissions Committee will need to evaluate.

- Scanned copy of your Bachelor's degree*
- Scanned copy of your Transcript of Records, including your GPA (Grade Point Average)
- Scanned copy of your Passport/ID
- Statement of purpose or video CV
- CV
- Photo (.jpg)
- 2 academic letters (mandatory) and 1 professional letter (optional)

** If you do not have your bachelor's degree certificate yet, simply submit your current Transcript of Records for the time being.*

Submitting official proof of English level

In order to be successfully enrolled, the presentation of an official English Certificate is required. Admissions without an official English Certificate will be considered conditional until the certificate is provided.

English certificate is not mandatory for applicants whose mother tongue is English or who have completed an entirely taught Bachelor Degree in English.

Required minimum English scores:

- TOEFL IBT: > 100
- TOEFL PBT: > 575
- TOEFL CBT: > 235
- Cambridge: C1 Advanced (CAE)
- IELTS: 6.5
- Duolingo: > 115

Do I need to take the GMAT test?

For the Master of Science in International Business and Master of Science in Marketing, GMAT is not required.

For all other Masters of Science, GMAT is:

- Required for students from non-analytical bachelor's degrees (humanities, communication, tourism, law, politics etc.) and for science students (biology, pharmacy, medicine, etc.). You must achieve 650 points as a minimum score.
- Not required for students from analytical-related bachelor's degrees (economics, business and management, international business, statistics, engineering, maths, physics, etc.).

ADMISSION PROCESS

1. Fill in the online application form
2. Pay the 120€ admission fee
(refundable if you are not admitted)
3. Upload your application documents
4. Have an online admission interview
5. Academic Admission Committee

WELCOME TO
UPF BARCELONA
SCHOOL OF
MANAGEMENT

Check the admission resolution

The content of this brochure is for information purposes only and may be subject to some changes.



BARCELONA
SCHOOL OF
MANAGEMENT

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Información
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